Privacy Policy

1. Data protection at a glance

General information

The following notes provide a simple overview of what happens to your personal data when you visit this website. Personal data is all data with which you can be personally identified. You will find detailed information on the subject of data protection in this Privacy Policy.

Data collection on this website

Who is responsible for data collection on this website?

The data processing on this website is carried out by the website operator. You can find their contact details in the imprint of this website.

How do we collect your information?

On the one hand, your data is collected when you provide it to us. This may be data that you enter in a contact form, for instance.

Other data is automatically collected by our IT systems when you visit our website. This data mainly consists of technical data (e.g. internet browser, operating system or time of page visit). This data is collected automatically as soon as you enter this website.

What do we use your data for?

Part of the data is collected in order to ensure error-free provision of the website. Other data can be used to analyze user behavior.

What rights do you have regarding your data?

You have the right to receive information about the origin, recipient and purpose of your stored personal data free of charge at any time. You also have the right to request that such data be corrected or deleted. You can contact us at any time at the address given in the imprint if you have any further questions on the subject of data protection. You also have the right of appeal to the relevant supervisory authority.

You also have the right, under certain circumstances, to request that the processing of your personal data be restricted. For details, please refer to the section "Right to limit processing".

Analysis tools and tools from third-parties

When you visit this website, your surfing behavior can be statistically evaluated. This is done primarily with cookies and so-called analysis programs. The analysis of your surfing behavior is generally anonymous; the surfing behavior cannot be traced back to you.

You may object to this analysis or prevent it by not using certain tools. For detailed information about these tools and your ability to opt-out, please see sections 5 and 7 of this Privacy Policy.

2. Hosting

External hosting

This website is hosted by an external service provider (hoster). Any personal data collected on this website is stored on the hoster's servers. This may include, but is not limited to, IP addresses, contact requests, meta and communication data, contract data, contact details, names, website accesses and other data generated by a website.

The use of the hoster is for the purpose of fulfilling a contract with our potential and existing customers (Art. 6 (1) b GDPR) and in the interest of a secure, fast and efficient provision of our online offer via a professional provider (Art. 6 (1) f GDPR).

Our hoster will only process your data to the extent necessary to fulfill its performance obligations and will follow our instructions with regard to this data.

Conclusion of a contract on order processing

In order to guarantee data protection compliant processing, we have concluded a contract for order processing with our hoster.

3. General notes and mandatory information

Data protection

The operators of this site take the protection of your personal data very seriously. We treat your personal data confidentially in accordance with data protection legislation and this Privacy Policy.

When you use this website, various personal data is collected. Personal data is data with which you can be personally identified. This Privacy Policy explains which data we collect, how we use it and for what purpose.

We draw your attention to the fact that the transmission of data on the internet (e.g. in the course of communication per e-mail) can be subject to loopholes in respect of security. Complete protection of data from access by third parties is not possible.

Note on the data controller

The data controller for data processing on this website is:

Thomas-Krenn.AG
Speltenbach-Steinäcker 1
94078 Freyung
Germany

Tel.: +49 8551 9150 300
E-mail: info@thomas-krenn.com

The data controller is the natural or legal person who alone or together with others decides on the purposes and means of processing personal data (e.g. names, e-mail addresses, etc.).

Statutory data protection officer

We have appointed a data protection officer for our company.

Detlef Paßberger - P-teck
Ries 120
94034 Passau

Tel.: +49 851 / 37930128
E-mail: passberger@p-teck.de

Revocation of your consent to data processing

Many data processing operations are only possible with your express consent. You can revoke consent at any time. All you need to do is send an informal message to us via e-mail. The legality of the data processing up to the revocation remains unaffected by the revocation.

Right to object to data collection in special cases as well as direct marketing (Art. 21 GDPR)

IF THE DATA PROCESSING IS CARRIED OUT ON THE BASIS OF ART. 6 (1) E OR F GDPR, YOU HAVE THE RIGHT TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA AT ANY TIME FOR REASONS ARISING FROM YOUR SPECIFIC SITUATION, INCLUDING PROFILING BASED ON THESE PROVISIONS. THE RESPECTIVE LEGAL BASIS ON WHICH PROCESSING IS PERFORMED CAN BE FOUND IN THIS PRIVACY POLICY. IF YOU OBJECT, WE WILL NO LONGER PROCESS YOUR PERSONAL DATA CONCERNED UNLESS WE CAN PROVE THAT THERE ARE COMPELLING REASONS FOR PROCESSING WHICH ARE WORTHY OF PROTECTION AND WHICH OUTWEIGH YOUR INTERESTS, RIGHTS AND FREEDOMS OR IF THE PROCESSING SERVES TO ASSERT, EXERCISE OR DEFEND LEGAL CLAIMS (OBJECTION ACCORDING TO ART. 21 (1) GDPR).

IF YOUR PERSONAL DATA IS PROCESSED FOR THE PURPOSE OF DIRECT MARKETING, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF YOUR PERSONAL DATA FOR THE PURPOSE OF SUCH MARKETING, INCLUDING PROFILING, INSOFAR AS IT IS LINKED TO SUCH MARKETING. IF YOU OBJECT, YOUR PERSONAL DATA WILL SUBSEQUENTLY NO LONGER BE USED FOR THE PURPOSE OF DIRECT MARKETING (OBJECTION ACCORDING TO ART. 21 (2) GDPR).

Right of appeal to the relevant supervisory authority

In the event of infringements of the GDPR, those concerned have a right of appeal to a supervisory authority, in particular in the Member State of their habitual residence, place of work or the place where the alleged infringement was committed. The right of appeal is without prejudice to other administrative or judicial remedies.

Right to data transferability

You have the right to have the data which we process automatically on the basis of your consent or in fulfillment of a contract disclosed to you or to a third party in a suitable, machine-readable format. If you request the direct transfer of the data to another person, this will only take place insofar as it is technically feasible.

SSL/TLS encryption

This site uses SSL/TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or requests that you send to us as the site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If SSL/TLS encryption is activated, the data you transmit to us cannot be read by third parties.

Encrypted payment transactions on this website

If after the conclusion of a chargeable contract there is an obligation to provide us with your payment data (e.g. account number for direct debit authorization), this data is required for payment processing.

Payment transactions via the usual means of payment (Visa/MasterCard, direct debiting) are made exclusively via an encrypted SSL/TLS connection. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

With encrypted communication, the payment data that you transmit to us cannot be read by third parties.

Disclosure, deletion and correction

You have the right to information about your stored personal data at no charge, as well as to information on its origin, recipients and the purpose of data processing as well as a right to correction or deletion of these data at any time within the scope of the valid legal regulations. You can contact us at any time at the address given in the imprint if you have any further questions on this subject or others relating to personal data.

Right to restrict processing

You have the right to request the restriction of the processing of your personal data. You can contact us at any time at the address given in the imprint. The right to restrict processing exists in the following cases:

- If you dispute the accuracy of your personal data stored with us, we usually need time to verify this. For the duration of the audit, you have the right to request the restriction of the processing of your personal data.
- If the processing of your personal data was/is unlawful, you can request the restriction of data processing instead of deletion.
- If we no longer need your personal data, but you need it to exercise, defend or assert legal claims, you have the right to request the restriction of the processing of your personal data instead of its deletion.
- If you have lodged an objection under Art. 21 (1) GDPR, a balance must be struck between your interests and ours. As long as it is not yet clear whose interests prevail, you have the right to request that the processing of your personal data be restricted.

If you have restricted the processing of your personal data, this data – considered in isolation from its storage – may only be processed with your consent or for the purpose of asserting, exercising or defending legal claims or protecting the rights of another natural or legal person or for reasons of an important public interest of the European Union or a Member State.

Objection against marketing e-mails

We herewith object to the use of contact data published within the scope of the imprint obligation to send unsolicited advertising and information material. The operators of these pages expressly reserve the right to take legal action in the event of unsolicited advertising information, such as spam e-mails.

4. Data collection on this website

Cookies

Some of the web pages use so-called cookies. Cookies do not cause any damage to your computer and do not contain any viruses. Cookies serve to make our website more user-friendly, effective and secure. Cookies are small text files that are stored on your computer and saved by your browser.

Most of the cookies we use are so-called "session cookies". They are automatically deleted at the end of your visit. Other cookies remain stored on your device until you delete them. These cookies enable us to recognize your browser the next time you visit our website.

You can set your browser so that you are informed of new cookies and can allow cookies in individual cases, exclude the acceptance of cookies for certain cases or generally and activate the automatic deletion of cookies when closing the browser. When cookies are deactivated, the functionality of this website may be limited.

Cookies, which are necessary to carry out the electronic communication process or to provide certain functions desired by you (e.g. shopping basket function), are stored on the basis of Art. 6 (1) f GPDR. The website operator has a legitimate interest in the storage of cookies for the (technically) error-free and optimized provision of his services. If a corresponding consent has been requested (e.g. consent to the storage of cookies), the processing is carried out exclusively on the basis of Art. 6 (1) a GDPR; this consent can be revoked at any time.

As far as other cookies (e.g. cookies for the analysis of your surfing behavior) are stored, these will be treated separately in this Privacy Policy.

Server log files

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. This information consists of:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

This data is not combined with other data sources.

The collection of this data is performed on the basis of Art. 6 (1) f GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimization of the website – for this purpose the server log files must be recorded.

Contact form

If you send us inquiries via the contact form, your information from the form, including the contact details specified there, will be saved in order to process the request and in case of subsequent correspondence. We do not pass on this data without your consent.

The processing of this data is carried out on the basis of Art. 6 (1) b GDPR, insofar as your request is connected with the fulfillment of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the inquiries addressed to us (Art. 6 (1) f GDPR) or on your consent (Art. 6 (1) a GDPR), provided that this consent has been requested.

The data entered by you in the contact form will remain with us until you request us to delete it, revoke your consent for storage or the purpose for data storage no longer applies (e.g. after your inquiry has been processed). Mandatory statutory provisions – in particular retention periods – remain unaffected.

Inquiries via e-mail, telephone or fax

If you contact us by e-mail, telephone or fax, your inquiry including all personal data (name, inquiry) will be stored and processed by us for the purpose of processing your request. We do not pass on this data without your consent.

The processing of this data is carried out on the basis of Art. 6 (1) b GDPR, insofar as your request is connected with the fulfillment of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on your consent (Art. 6 (1) a GDPR) and/or on our legitimate interests (Art. 6 (1) f GDPR), as we have a legitimate interest in the effective processing of the requests addressed to us.

The data entered by you via the contact form will remain with us until you request us to delete it, revoke your consent for storage or the purpose for data storage no longer applies (e.g. after your inquiry has been processed). Mandatory statutory provisions – in particular legal retention periods – remain unaffected.

Registration on this website

You can register on this website to use additional functions on the site. We use the data entered here only for the purpose of providing functionality for the respective offer or service for which you have registered. The mandatory information requested during registration must be provided in full. Otherwise we will refuse the registration.

In the event of important changes, such as the scope of the offer or technically necessary changes, we will use the e-mail address provided during registration to inform you.

The data entered during registration is processed for the purpose of implementing the user relationship established by the registration and, if necessary, for initiating further contracts (Art. 6 (1) b GDPR).

The data collected during registration is stored by us for as long as you are registered on this website and is subsequently deleted. Legal retention periods remain unaffected.

Processing of data (customer and contract data)

We collect, process and use personal data only to the extent necessary for the establishment, arrangement or change of the legal relationship (inventory data). This is done on the basis of Art. 6 (1) b GDPR, which permits the processing of data for the fulfillment of a contract or pre-contractual measures. We collect, process and use personal data about the use of this website (usage data) only to the extent necessary to enable or invoice the user for the use of the service.

The collected customer data will be deleted after completion of the order or termination of the business relationship. Legal retention periods remain unaffected.

Data transfer upon conclusion of contract for online shops, dealers and dispatch of goods

We only transfer personal data to third parties if this is necessary in the context of contract processing, e.g. to the company entrusted with the delivery of the goods, or the credit institute entrusted with payment processing. A further transmission of the data will not take place or will only take place if you have expressly consented to the transmission. Your data will not be passed on to third parties without your express consent, for instance for advertising purposes.

The basis for the data processing is Art. 6 (1) b GDPR, which permits the processing of data for the fulfillment of a contract or pre-contractual measures.

Data transmission upon conclusion of contract for services and digital content

We only transfer personal data to third parties if this is necessary in the context of contract processing, for instance to the credit institution commissioned to process payments.

A further transmission of the data will not take place or will only take place if you have expressly consented to the transmission. Your data will not be passed on to third parties without your express consent, for instance for advertising purposes.

The basis for the data processing is Art. 6 (1) b GDPR, which permits the processing of data for the fulfillment of a contract or pre-contractual measures.

5. Analysis tools and advertising

Google Analytics

This website uses functions of the web analysis service Google Analytics. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

Google Analytics uses so-called "cookies". These are text files saved to your computer that enable an analysis of your use of the website. The information generated by the cookie about your use of the website is generally transmitted to and stored by Google on servers in the United States.

The storage of Google Analytics cookies and the use of this analysis tool is performed on the basis of Art. 6 (1) f GDPR. The website operator has a legitimate interest in analyzing user behavior in order to optimize both its website and its advertising. If a corresponding consent has been requested (e.g. consent to the storage of cookies), the processing is carried out exclusively on the basis of Art. 6 (1) a GDPR; this consent can be revoked at any time.

IP anonymization

We have activated the IP anonymization function on this website. This will cause your IP address to be truncated by Google within Member States of the European Union or in other countries party to the Agreement on the European Economic Area before being transmitted to the USA. Only in exceptional cases is the full IP address first transferred to a Google server in the USA and truncated there. Google uses this information on behalf of the operator of this website for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing them other services relating to website activity and internet usage. The IP address that your browser conveys within the scope of Google Analytics is not associated with any other data held by Google.

Browser plugin

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. In addition, you can prevent the transmission of cookie-generated data (including data related to the usage of the website and your IP address) to Google as well as the processing of this data by downloading and installing the browser plug-in available under following link: https://tools.google.com/dlpage/gaoptout?hl=de.

Objection to data collection

You can block the collection of data by Google Analytics via the following link. This will place an opt-out cookie on the computer, which prevents the future collection of your data when visiting this website: Deactivate Google Analytics.

For more information on how Google Analytics is handled, please Google’s privacy policy: https://support.google.com/analytics/answer/6004245?hl=de.

Order processing

We have concluded a contract with Google for processing and fully implement the strict requirements of the German data protection authorities for the use of Google Analytics.

Storage duration

User and event-level data stored by Google that is linked to cookies, user IDs or advertising IDs (e.g. DoubleClick cookies, Android advertising ID) is anonymized or deleted after 14 months. Details can be found under the following link: https://support.google.com/analytics/answer/7667196?hl=de

Google Analytics Remarketing

This website uses the the functions of Google Analytics Remarketing in connection with the cross-device functions of Google AdWords and Google DoubleClick. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

This function enables the advertising target groups created with Google Analytics Remarketing to be linked with the cross-device functions of Google AdWords and Google DoubleClick. In this way, interest-related, personalized advertising messages that were adapted to you based on your previous usage and surfing behavior on one device (e.g. mobile phone) can also be displayed on another of your devices (e.g. tablet or PC).

Once you give your permission, Google will link your web and app browsing history to your Google account for that purpose. This way, the same personalized advertising messages can be delivered to every device you sign in to with your Google account.

To support this feature, Google Analytics collects Google authenticated user IDs that are temporarily linked to our Google Analytics data to define and create target groups for the cross-device ads.

You can permanently object to cross-device remarketing/targeting by disabling personalized advertising by following this link: https://www.google.com/settings/ads/onweb/.

The summary of the data collected in your Google account is based solely on your consent, which you can submit or revoke to Google (Art. 6 (1) a GDPR). For data collection operations that are not merged into your Google account (for example, because you do not have a Google account or have opposed the merge), the collection of data is based on Art. 6 (1) f GDPR. The legitimate interest arises from the fact that the website operator has an interest in the anonymized analysis of website visitors for advertising purposes.

For more information and Google's data protection policies, please see Google's privacy policy: https://policies.google.com/technologies/ads?hl=de.

Use and application of DoubleClick

The person responsible for processing has integrated components of DoubleClick by Google on this website. DoubleClick is a brand of Google, under which mainly special online marketing solutions are marketed to advertising agencies and publishers. DoubleClick by Google is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043 94043, USA. DoubleClick by Google transfers data to the DoubleClick server with every impression, click or other activity. Each of these data transfers triggers a cookie request to the browser of the user in question. If the browser accepts this request, DoubleClick places a cookie on the user's device. Cookies have already been explained above. The purpose of the cookie is to optimize and display advertisements. The cookie is used, among other things, to place and display user-relevant advertisements and to create or improve reports on advertising campaigns. Furthermore, the cookie serves to avoid multiple insertions of the same advertisement. DoubleClick uses a cookie ID that is required to complete the technical process. For example, the cookie ID is required to display an ad in a browser. DoubleClick can also use the cookie ID to track which ads have already been displayed in a browser to avoid repeat ads. DoubleClick also uses the cookie ID to capture conversions. Conversions are recorded, for example, if a user has previously seen a DoubleClick advertisement and the user subsequently makes a purchase on the advertiser's website using the same browser. A DoubleClick cookie does not contain any personal data. However, a DoubleClick cookie may contain additional campaign identifiers. A campaign identifier is used to identify the campaigns with which the user has already been in contact.

Each time one of the individual pages of this website is called up, which is operated by the data controller and on which a DoubleClick component has been integrated, the browser on the user's device is automatically caused by the respective DoubleClick component to transmit data to Google for the purpose of online advertising and billing of commissions. As part of this technical process, Google becomes aware of data that Google also uses to generate commission statements. Among other things, Google can know that the user has clicked certain links on our website. The user can prevent the placement of cookies by our website at any time, as already described above, by changing the appropriate settings in the browser used to permanently object to the placement of cookies. Such browser settings would also prevent Google from placing a cookie on the user's device. In addition, cookies already placed by Google can be deleted at any time via the browser or other software programs. Further information and the applicable privacy policy for DoubleClick by Google can be found at https://www.google.com/intl/de/policies/

Bing Ads

We use technologies from Bing Ads (bingads.microsoft.com) on this website. These are provided and operated by Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA ("Microsoft"). Microsoft will place a cookie on your device if you have accessed our website via a Microsoft Bing ad. Both Microsoft Bing and the operator can see in this way that someone has clicked on an ad, has been redirected to our website and has reached a previously defined target page (conversion page). We only see the total number of users who clicked on a Bing ad and were then redirected to the conversion page. Microsoft collects, processes and uses information about the cookie from which usage profiles are created using pseudonyms. These usage profiles are used to analyze visitor behavior and to tailor advertisements. No personal information concerning the identity of the user is processed.

If you do not want information about your behavior to be used by Microsoft as described above, you can refuse the placement of the cookie required for this purpose – for instance, by using a browser setting that generally deactivates the automatic placement of cookies. In addition, you can prevent the transmission of cookie-generated data and data relating to your usage of the website as well as the processing of this data by Microsoft by declaring your objection to this under following link: http://choice.microsoft.com/de-DE/opt-out. Further information on data protection and the cookies used by Microsoft and Bing Ads can be found on the Microsoft website https://privacy.microsoft.com/de-de/privacystatement.

Pardot Marketing Automation System

We use the Pardot Marketing Automation System ("Pardot MAS") from Pardot LLC, 950 E. Paces Ferry Rd. Suite 3300 Atlanta, GA 30326, USA ("Pardot") on our websites. Pardot is a special software for recording and evaluating the use of a website by visitors. Insofar as Pardot LLC processes personal data, the processing is carried out exclusively on our behalf and in accordance with our instructions. We have concluded a separate agreement with Pardot LLC to ensure that Pardot LLC complies with the EU Data Protection Directive.

When you visit our website, the Pardot MAS records your click path and creates an individual user profile from it. Cookies are used for this and enable your browser to be recognized. By agreeing to the use of cookies the first time you use our website – by confirming the cookie acceptance banner or by continuing to use our website – you also agree to the use of Pardot cookies.

You can revoke your consent at any time with effect for the future. To do so, please refer to the contact details given at the end of this data protection declaration. In addition, you can deactivate the creation of pseudonymized user profiles at any time by configuring your browser so that cookies from the domain “pardot.com” are not accepted. However, this may lead to certain limitations in the functionality and usability of our services.

Pardot LLC complies with the EU-U.S. Privacy Shield guidelines for the services it provides, for which Pardot LLC is the data processor. For more information about Pardot LLC's handling of personal information from the European Union, please visit

https://www.salesforce.com/content/dam/web/en_us/www/documents/legal/Privacy/privacy-shield-notice.pdf

The latest Privacy Shield certification from Salesforce (Pardot LLC) is available at www.privacyshield.gov/participant.

6. Newsletters

Newsletter data

If you would like to subscribe to one of the newsletters offered on the website, we require an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter. Further data will not be collected or will only be collected on a voluntary basis. We use this data exclusively for the dispatch of the requested information and do not pass it on to third parties.

The data entered in the newsletter registration form is processed exclusively on the basis of your consent (Art. 6 (1) a GDPR). You can revoke your consent to the storage of the data, the e-mail address and their use for sending the newsletter at any time, for example via the "Unsubscribe" link in the newsletter. The legality of the data processing operations up to the revocation remains unaffected by the revocation.

The data you provide us with for the purpose of subscribing to the newsletter will be stored by us or the newsletter service provider until you unsubscribe from the newsletter and is subsequently deleted from the newsletter distribution list after the newsletter has been canceled. Data stored by us for other purposes remains unaffected by this.

After you have been removed from the newsletter distribution list, your e-mail address may be stored in a blacklist by us or the newsletter service provider to prevent future mailings. The data from the blacklist will only be used for this purpose and will not be merged with other data. This serves both your interest and our interest in compliance with the legal requirements when sending newsletters (legitimate interest in the sense of Art. 6 (1) f GDPR). Storage in the blacklist is not limited in time. **You can object to the storage if your interests outweigh our legitimate interests.**

By subscribing to the Thomas Krenn newsletter, you agree to receive the newsletter and to its corresponding analysis through the individual measurement, storage and evaluation of opening and click rates in recipient profiles for the purpose of designing future newsletters according to the interests of our readers. This consent can be revoked at any time with effect for the future by unsubscribing from the newsletter distribution list.

7. Plugins and tools

YouTube with enhanced data protection mode

This website integrates videos from YouTube. The service is operated by Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

We use YouTube in enhanced data protection mode. According to YouTube, this mode has the effect that YouTube does not store any information about visitors to this website before they watch the video. However, the enhanced data protection mode does not necessarily exclude the transfer of data to YouTube partners. For instance, whether you're watching a video or not, YouTube connects to the Google DoubleClick network.

As soon as you start a YouTube video on this website, a connection to the YouTube servers is established. The YouTube server is informed which of our pages you have visited. If you are logged into your YouTube account, you allow YouTube to associate your surfing behavior directly with your personal profile. You can prevent this by logging out of your YouTube account.

Furthermore, YouTube can store various cookies on your end device after starting a video. These cookies enable YouTube to obtain information about visitors to this website. This information is used, among other things, to gather video statistics, improve the user experience and prevent fraud. The cookies remain on your device until you delete them.

After the start of a YouTube video, further data processing may be triggered, over which we have no control.

YouTube is used in the interest of providing an appealing presentation of our online offers. This represents a legitimate interest within the meaning of Art. 6 (1) f GDPR. If a corresponding consent has been requested (e.g. consent to the storage of cookies), the processing is carried out exclusively on the basis of Art. 6 (1) a GDPR; this consent can be revoked at any time.

For more information about YouTube's privacy policy, please see their privacy policy at: https://policies.google.com/privacy?hl=de.

Google Web Fonts

This page uses web fonts provided by Google for the uniform display of fonts. When you call up a page, your browser loads the required web fonts into your browser cache to display texts and fonts correctly.

For this purpose, the browser you are using must connect to Google's servers. This gives Google knowledge that this website has been accessed via your IP address. Google Web Fonts is used in the interest of providing a uniform and appealing presentation of our online offers. This represents a legitimate interest within the meaning of Art. 6 (1) f GDPR.

If your browser does not support web fonts, a standard font will be used by your computer.

For more information about Google Web Fonts, visit https://developers.google.com/fonts/faq and read Google's privacy policy: https://policies.google.com/privacy?hl=de.

Google Maps

This page uses the Google Maps map service via an API. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

It is necessary to store your IP address to use the functions of Google Maps. This information is generally transferred to a Google server in the USA and saved there. The provider of this site has no influence on this data transfer.

The use of Google Maps is in the interest of an appealing presentation of our online offers and to make the places indicated by us on the website easier to locate. This represents a legitimate interest within the meaning of Art. 6 (1) f GDPR.

For more information on how user data is handled, please see Google's privacy policy: https://policies.google.com/privacy?hl=de.

eKomi – widget – customer ratings

Our website uses a JavaScript code from the company eKomi Ltd. 11 in 10969 Berlin. eKomi enables us to include customer reviews on our website. If you have activated JavaScript in your browser and have not deactivated the JavaScript blocker, personal data may be transmitted to eKomi. However, we do not know what data eKomi receives and how this data is used by eKomi. Further information is available directly from eKomi at http://www.ekomi.de/de/datenschutz.

Salesforce Live Agent

Salesforce Live Agent (hereinafter: "Salesforce Live") is a chat service provided by Salesforce.com Inc., The Landmark at One Market, Suite 300, San Francisco, CA 94105, United States (hereinafter: "Salesforce"). During chat session processing, Salesforce collects the following user data:

- Location (from which the inquiry originated)
- IP address
- Date, beginning and end of the inquiry
- Status of the inquiry
- Content of the inquiry (specific page)
- Referring website (from which the inquiry originated)
- Browser
- Operating system
- Language and version of the browser software
- Visitor identification number

For more information, see Salesforce's privacy policy at https://www.salesforce.com/company/privacy/full_privacy.jsp.

8. Payment providers and resellers

PayPal

On our website, we offer payment via PayPal, among other options. The provider of this payment service is PayPal (Europe) S.à.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg (hereinafter "PayPal").

If you choose to pay via PayPal, your payment details will be sent to PayPal.

Your data will be transmitted to PayPal on the basis of Art. 6 (1) a GDPR (consent) and Art. 6 (1) b GDPR (processing to fulfill a contract). You can revoke your consent to data processing at any time. A revocation has no effect on the effectiveness of past data processing operations.

9. Own services

Handling of applicant data

We offer you the opportunity to apply for a job with us (e.g. by e-mail, by mail or via online application form). In the following, we inform you about the scope, purpose and use of your personal data collected during the application process. We assure you that the

collection, processing and use of your data will be in accordance with the applicable data protection law and all other legal provisions and that your data will be treated in strict confidence.

Scope and purpose of data collection

If you send us an application, we process your associated personal data (e.g. contact and communication data, application documents, notes taken during job interviews, etc.) to the extent that this is necessary to make a decisions on the potential establishment of an employment relationship. The legal basis for this is Sec. 26 of the Federal Data Protection Act (new version) under German law (initiation of an employment relationship), Art. 6 (1) b GDPR (general contract initiation) and – if you have given your consent – Art. 6 (1) a GDPR. The consent can be revoked at any time. Within our company, your personal data will only be passed on to persons who are involved in the processing of your application.

If the application is successful, the data submitted by you will be stored in our data processing systems on the basis of Sec. 26 Federal Data Protection Act (new version) and Art. 6 (1) b GDPR for the purpose of carrying out the employment relationship.

Data retention period

If we are unable to make you a job offer, you reject a job offer or withdraw your application, we reserve the right to keep the data you have submitted with us for up to 6 months from the end of the application procedure (rejection or withdrawal of the application) on the basis of our legitimate interests (Art. 6 (1) f GDPR). The data is then deleted and the physical application documents deleted. The storage of data serves in particular as evidence in the event of a legal dispute. If it is evident that the data will be required after the 6-month period has expired (e.g. due to an impending or pending legal dispute), the data will only be deleted when the purpose for further storage no longer applies.

A longer storage period can also take place if you have given your consent (Art. 6 (1) a GDPR) or if legal storage obligations prevent deletion.

Admission to the applicant pool

If we do not make you a job offer, there may be the possibility of including you in our pool of applicants. In the event of admission, all documents and details from the application are transferred to the applicant pool so that you can be contacted in the event of suitable vacancies.

Inclusion in the applicant pool is done exclusively on the basis of your expressed consent (Art. 6 (1) a GDPR). Giving consent is voluntary and has no relation to the ongoing application procedure. **The person concerned can revoke their consent at any time.** In this case, the data will be irrevocably deleted from the applicant pool unless there are legal reasons for retention.

The data from the applicant pool will be irrevocably deleted at the latest two years after consent has been given.

Download the Privacy Policy in PDF format

Information obligation on data processing as a PDF file

Request information about your personal data

Request the deletion of your personal data